



SANTA MARGARITA EAGLES

March 3, 2009

Dear SMCHS Football Families and Alumni,

We want your businesses to be advertised in our award winning 2009 Varsity Program Guide!! And to get your business, we want to offer you a **50% savings off our regular pricing**. As always, our programs will be distributed at all Varsity home games and team events. Your support will be of great assistance to our football teams and will provide excellent name recognition for your business.

We are extending this special promotion to businesses of our **current SMCHS football families and alumni ONLY**. We will have a special designation on the ad to denote it as a SMCHS family business. Reduced pricing is as follows:

			<u>50% OFF</u>
Full Page -	W – 7 ½" / H – 10".....	\$ 675	\$ 340
Half Page -	W – 7 ½" / H – 5".....	\$ 400	\$ 200
Quarter Page -	W – 3 ¾" / H – 5".....	\$ 325	\$ 160
Business Card -	W – 2 ½" / H – 1 ½".....	\$ 125	\$ 60
Supporter/ Family Names -	\$ 50	\$ 25

Although program ads provide a great amount of exposure, we also want to remind you of our corporate sponsor packages take your profile up to a whole different level. Not only do you receive an elite position full page ad in our Program, but you also receive premier promotional stadium banners, electronic scoreboard signage at all our home games, as well as TV and Internet exposure. Often times we are selected as Game of the Week" by Cox and or Fox Sports and Eagles football delivers the added exposure bonus with the weekly internet coverage of all our games. If you are interested in being a larger supporter, through our Corporate Sponsorship program, please contact Mike Gardner, Director of Corporate Sponsors, at 949-427-6212 or via e-mail at mgardneralt@yahoo.com and he will gladly handle your needs.

My sincere thanks for your support. I hope you will have an opportunity to come and see a few of our electrifying games during the season....don't miss out!

EAGLE FOOTBALL IS EXCITING!

Mike Jacot
Head Football Coach
Santa Margarita Catholic High School

22062 ANTONIO PARKWAY, RANCHO SANTA MARGARITA, CA 92688
PH: 949-766-6000, EXT. 1130, FAX: 949-459-0859



**2009 VARSITY GAME DAY PROGRAM
SMCHS FAMILY PROMOTIONAL ADVERTISEMENT**

BUSINESS NAME: _____

ALUMNI FAMILY: _____ CLASS OF : _____

ADDRESS: _____

PHONE #: _____ FAX #: _____

E-MAIL ADDRESS: _____

PROMOTIONAL AD RATES AND ARTWORK SIZES FOR THE 2009 SEASON:

FULL PAGE AD (W – 7 ½" / H – 10")	\$675	\$340	_____
HALF PAGE AD (W – 7 ½" / H – 5")	\$400	\$200	_____
QUARTER PAGE AD (W – 3 ¾" / H – 5")	\$325	\$160	_____
BUSINESS CARD AD (W – 2 ½" / H – 1 ½")	\$125	\$ 60	_____
SUPPORTER/FAMILY NAME LISTING (No Artwork – Name will be listed under our team supporter section)	\$ 50	\$ 25	_____

PLAYER SELLING AD: _____ TEAM: Varsity JV Frosh

***** PLEASE MAKE CHECKS PAYABLE TO "SMCHS FOOTBALL" *****

ALL ARTWORK BE SUBMITTED **AS IS** IN BLACK & WHITE VIA

- PAPER COPY - INK JET OR LASER ONLY
- or -
- DIGITALLY – SEE ATTACHED SPECIFICATIONS

ALL ADS SUBJECT TO APPROVAL BY HEAD COACH.

**ALL MODIFICATIONS TO ARTWORK ARE TO BE DONE
BY THE PROPRIETOR PRIOR TO SUBMISSION.**

ANY QUESTIONS, CONTACT THE FOOTBALL OFFICE, 949-766-6000, EXT. 1130
OR VIA E-MAIL TO aldridgea@smhs.org.

This form, payment and artwork must be submitted together by 5/29/2009 to the following:

SMCHS Football Office
22062 Antonio Parkway
Rancho Santa Margarita, CA 92688

Your support is greatly appreciated!



SANTA MARGARITA FOOTBALL PROGRAM

DIGITAL SPECIFICATIONS FOR ADS

- All ads should be submitted the actual size that you purchased for the program as follows:

FULL PAGE AD (W – 7 ½"/ H – 10")

HALF PAGE AD (W – 7 ½"/ H – 5")

QUARTER PAGE AD (W – 3 ¾"/ H – 5")

BUSINESS CARD AD (W – 2 ½"/ H – 1 ½")

- All ads should be submitted in either high resolution PDF, Photoshop TIFF files at 300 D.P.I., Illustrator files or In-Design for MacIntosh.
- Files will be accepted on disk but would prefer they be e-mailed to:
aldridgea@smhs.org
- Files via e-mail: Do not send files larger than 8 MG via e-mail. To send files via e-mails if larger than 8 MG, stuff the files if you are using a Mac or zip the files if you are using a PC.
- Please submit files in black and white or gray scale.